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NYU Stern Incubator Welcomes Two New Companies

Two new companies join NYU’s Stern Incubator as the winners of its latest competition. CLiPro and Asiance Magazine will begin their six-month incubating term on February 15th at their Tisch office space. Better known as pods, the office space includes the use of computers, telephones, fax machines, copiers, conference rooms, and other essential office services. As incubatees, these two companies will also benefit from pro bono legal, accounting, financial and strategy consulting services provided through partnerships with outside professional companies.

Led by Manish Kataria (Stern BS 2004) and William Minkstein, CLiPro aims to become the premier service for sharing, storing and streaming digital video media.

Asiance Magazine, led by Jaymie Moran (Stern MBA 2005), is the first premier magazine with an exclusive focus on Asian women.

These awards follow on the successful launch of the Stern Incubator and its inaugural tenants, Simultel and Rickshaw, who were both recently awarded term extensions. Simultel is a unique medical technology company led by Sid Rastogi (Stern MBA 2000) that has patented a state-of-the-art remote simultaneous medical interpreting service to improve health care accessibility for patients who are not native English speakers. Rickshaw, led by Kenny Lao (Stern MBA 2004), is a New York-based Asian restaurant opening in early 2005 that specializes in a unique variety of made-to-order dumplings.

The Stern Incubator, launched in fall of 2004 and managed by NYU Stern’s Berkley Center for Entrepreneurial Studies (BCES), offers a foundation for entrepreneurs within the NYU Stern community. It provides services and resources to support new NYU-affiliated ventures which are founded and run by students and alumni. It aims to combine these ventures with the wealth of resources, intellect and expertise found within the NYU campus.

The Stern Incubator selects candidates twice a year through a competitive

application process. At least one partner of each candidate venture must be a current NYU student or alumnus/a to qualify. For more information about The Stern Incubator, please visit www.sternincubator.com.

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